
PRINCE FOLORUNSHO ADEGOKE

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PROFESSIONAL SUMMARY

Prince is a dynamic Nigerian Journalist and Media Communication Professional, boasting over five years of extensive experience across various media platforms. With a proven track record in reporting on a wide range of topics, including infrastructure, housing, politics, business, human interest stories, and social issues, he excels in capturing the essence of complex narratives. His skill set extends beyond journalism to encompass executive assistance, digital marketing, multimedia production, web development, graphic design, and strategic communication.

Equipped with exceptional interpersonal skills and a keen eye for detail, Prince has conducted numerous high-profile interviews with prominent leaders and celebrities, showcasing his versatility and adaptability in diverse professional settings. His multifaceted expertise, coupled with his passion for excellence, has earned him several awards and accolades, making him an inspiration to aspiring young professionals in the industry.

WORK HISTORY

Freelance News Reporter, 07/2023 - Current

Plus TV Africa - Abuja, FCT

- Write and report on over 40 news stories monthly
- Edit Videos/Package Over 30 News Reports using Adobe Premiere Pro
- Reported on other events as assigned
- Maintained credibility, researching and analyzing background information to guarantee accuracy of information.
- Researched and developed stories independently, using contacts, press releases, and social media.
- Established reader loyalty, ensuring a well-balanced variety of editorial coverage.

Freelance Senior Correspondent, 05/2023 - Current

LN247news - Abuja, FCT

- Write and report on over 50 news stories monthly
- Edit Videos/Package News Reports using Adobe Premiere Pro
- Traveled to events, carrying out on-the-ground reporting.
- Sought out primary sources and conducted original interviews.
- Interviewed key figures to gather insights and perspectives for news coverage.

Communications and Publicity Volunteer, 10/2020 - Current

TonyMay Foundation - Abuja, FCT

- Increased campaign exposure through targeted social media analysis and post optimization.
- Produced cross-platform content strategy to target a wider audience.
- Monitored inboxes and replied promptly to maintain accessible communications.
- Built and nurtured client and media relationships to increase content opportunities.
- Edited and proofread articles for newsletters to promote clarity.
- Assisted in executing internal and external communications plans to align with overarching objectives.
- Composed and edited communications material to use for press releases.

- Managed calendars to schedule weekly meetings for the communications team.
- Organized marketing and networking events to raise brand awareness.
- Posted content on social media to promote company products and services.

Freelance Senior Correspondent, 02/2018 - Current

CORE TV NEWS - Abuja, FCT

- Wrote and reported on over 50 news stories monthly
- Edited Videos/Package News Reports using Adobe Premiere Pro
- Reported on educational stories and issues
- Reported on events at the Upper Chamber of Nigeria's National Assembly (Senate).
- Traveled to events, carrying out on-the-ground reporting.
- Sought out primary sources and conducted original interviews.
- Produced well-written and accurate stories to deadlines.
- Edited and proofread written content to maintain high editorial standards.
- Interviewed key figures to gather insights and perspectives for news coverage.
- Conducted fact-checking and verification processes to uphold journalistic integrity.
- Collaborated with editorial teams to meet tight deadlines and publishing schedules.
- Collaborated with photographers to enhance visual elements of news stories.
- Adapted writing style to suit different media formats, including broadcast scripts and online articles.
- Maintained relationships with sources to facilitate ongoing access to information.

Head Of Communications/Media Manager, 05/2021 - 04/2023

Fesadeb Communications Ltd - Abuja, FCT

- Created and developed content
- Designed and managed e-mail marketing campaigns
- Researched and wrote news stories for Broadcast and Print
- Carried out Voice Overs (Broadcast) -
- Managed over 5 social media pages including LinkedIn
- Engaged in Social Media Marketing (Adverts etc)
- Wrote minutes of the meeting
- Used Microsoft Office Tools
- Answered phones and greeted visitors, Scheduled appointments and maintained calendars, Scheduled and coordinated staff and other meetings
- Collated and distributed mail, Prepared communications, such as memos, emails, invoices, reports, and other correspondence, Wrote and edited documents from letters to reports and instructional documents
- Organized over 70 interviews
- Proofread advertisement and marketing content before release.
- Maximized inventory monetization through strategic campaign planning.
- Created high-performing campaigns on Google Ads, Facebook and Instagram.
- Interacted with internal and external partners to evaluate, implement, and maintain annual event strategies.
- Made and maintained good contacts with newspapers, magazines, and other media owners.

Social Media Manager, 06/2021 - 09/2021

Federation of Construction Industry - Abuja, FCT

- Created and developed content including graphics
- Managed social media platforms including LinkedIn
- Produced photo and video content with excellent editing skills.
- Adapted social media plan based on market research and customer data.

Corps Member/News Reporter, 10/2016 - 12/2017

Lagos Television - Abuja, FCT

- Gathered and Edited news feature stories
- Researched and Reported on News and Current Affairs
- Compiled and reported on over 60 news stories endorsed by the General Manager, Director of News, and senior Editors in the News Department
- Assisted in News / Programme Production
- Participated in the Graduate scheme primarily meant to inculcate in Nigerian Youths the spirit of selfless service to the community, and to emphasize the spirit of oneness and brotherhood of all Nigerians, irrespective of cultural or social background.
- Promoted community involvement and volunteering among young people.

SKILLS

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|------------------------------------|----------------------------|
| ● Negotiation | ● News Reporting |
| ● English | ● Adaptability |
| ● Interpersonal Skills | ● Time Management |
| ● Communication | ● Blogging and Copywriting |
| ● Digital Marketing | ● Crisis Communication |
| ● Landing Pages | ● Strategic Communication |
| ● Persuasion | ● Interviewing Skills |
| ● Search Engine Optimization (SEO) | ● Video Editing |
| ● Multimedia | ● Content Creation |
| ● Content Management | ● Social Media Management |
| ● Graphic Design | ● Calendaring, etc. |

EDUCATION

Graduate of English: English Language, 08/2012 - 06/2016

Redeemer's University - Ede, Osun, Nigeria, Nigeria - 2:1

- Activities and societies: Class Representative 200 to 400 level.
Academic Officer for English Students Association Redeemer's University.
Head of Welfare Unit, Redeemer's University Chapel of Power. (2014/2015 academic session)
General Secretary, Redeemer's University Students' Association (RUNSA) 2015/2016 Academic session.
Strategic Leadership Academy Certificate for participating in the Strategic Ministers Summit and acquired ability for building life and ministry, October 2012 at the Redemption Camp, Nigeria.
- Graduate of English (English Major)
Group Leader at Several group research projects and class presentations - 100L-400L.

HIGH SCHOOL: WAEC, 09/2005 - 09/2008

Lagoos College - Lagos Nigeria

WEST AFRICAN EXAMINATIONS SENIOR SECONDARY SCHOOL CERTIFICATE

FIRST SCHOOL LEAVING TESTIMONIAL

Airforce Primary School 1 - Sam Ethnan NAF Base, Lagos, Nigeria

ADDITIONAL INFORMATION

- **Academic Merit Award** - English Students' Association, Redeemer's University | Apr 2016
- **Award of Academic Excellence** for academic performance in 400 level, Department of English Language
- **Certificate of Excellence** - English Students' Association, Redeemer's University | Jun 2015 - 2nd Runner up in 300L Department of English Language for outstanding performance.
- **Certificate of Meritorious Service** - English Students' Association, Redeemer's University | Jun 2015
Presented for meritorious service as Academic officer for the Department of English, Students' Association. Encouraged students at all levels to do well academically and in other areas of life.
- **Award of Excellence/Excellent Service** - Redeemer's University Students' Association | Apr 2016 - Presented in honor and appreciation for my contribution to the growth and welfare of students, and the association during my service as General Secretary of the association.
- **Leadership Award** - English Students' Association, Redeemer's University | Apr 2016 - Presented for outstanding leadership service at different levels in the Department of English.
- **Award of Achievement as the Most Influential Male Student** - English Students' Association, Redeemer's University | Apr 2016 - Presented for the positive influence built and had in the lives of many students in the Department of English at all levels.

Online Training, Licenses & Certifications

- Executive Assistance - Elenasy
- Digital Skills: Social Media - Accenture
- Ideas for a Better World: Leading Change through Policymaking - British Council
- THE 2018 ICRC MEDIA WORKSHOP ON HUMANITARIAN REPORTING - International Committee of the Red Cross - ICRC
- Customer Service Training - Alison
- Diploma in Customer Service - Alison
- Administrative Support - PushCV (569bc09)
- Media and Public Relations - PushCV (996b935)
- Communication Strategies - PushCV (39b2dad)
- Human Resources Foundations - LinkedIn
- Strategies for Personal Growth and Development - Young African Leadership Initiative
- Workforce Collaboration and Development - Young African Leadership Initiative
- Strengthening Public Sector Service - Young African Leadership Initiative
- Management Strategies for People and Resources - Young African Leadership Initiative
- Community Organizing for Action - Young African Leadership Initiative
- Understanding the Rights of Women and Girls - Young African Leadership Initiative
- Leading without Formal Authority - LinkedIn
- Shane Snow on Storytelling - LinkedIn
- HR and Digital Transformation - LinkedIn
- Diploma in Journalism - Alison
- Basics of Public-Private Partnerships - Young African Leadership Initiative
- Certificate of Completion - Diversity, Sensitivity and Inclusion - Global Goodwill Ambassadors Foundation (GGAF)
- Children and Climate Change - United Nations Institute for Training and Research
- Occupational Safety & Health - Global Goodwill Ambassadors Foundation (GGAF)
- Servant Leadership - The Deciding Difference - Young African Leadership Initiative
- Leadership Skills for High Performance - Global Goodwill Ambassadors Foundation (GGAF)
- 2nd Cohort Youth Mentorship Education Online Program - Global Goodwill Ambassadors Foundation (GGAF)
- Coronavirus - What you need to know - Asean Online Education AOE (1960-8153340)